



Student Senate

Bill F20-02

ASB Logo Update

Introduced By: Naomi Dasari	Co-Sponsor(s): Mark Sheppard
Dates Presented: 28 August 2020	Last Amended: 28 August 2020

Motion: That the Associated Student Body of American River College Student Senate (ASBARCSS) allocates up to **zero (\$0) dollars** to the update of the ASB ARC logo to remove “20” and “09” on the ends of the ribbon, to make the image with more crisp edges, and to change the ASB motto from “Access and Success” to “Equity and Success”.

Additional Information: This version of the logo is crisp and clean, without the blurry lines. It gives the ASB a more professional image. Removing the “2009” in the logo makes the logo appear less clustered. “Equity and Success” is also more in line with ASB’s goals than “Access and Success”.



Amendment: Passed
Vote: Passed

Date: 28 August 2020 For: 13
Date: 28 August 2020 For: 13

Against: 0
Against: 0

(Abstain:)

I adopt this measure as the President of the Associated Student Body Student Senate of American River College.

NKD

Naomi Dasari, Student Senate President

31 August 2020
Date